

CABLE SPONSOR AGREEMENT TEMPLATE

Cable Partner Letterhead

Date

Organization name

Contact Name

Title

Address

Address

Dear **Applicant Name**,

I am writing this letter to your attention in response to your request to have **Cable System Name**, collaborate with **Organization Name**, for the purpose of obtaining a grant from The Cable Positive Tony Cox Community Fund. For our part, **Cable System** is committed to air **Name of the project or Organization Name** a minimum of **# of spots** valued at **\$** per spot which equals a total media in-kind donation of **\$**.

I am also providing per your request the following:

Cable System Name, federal ID is **#**. **Cable System** serves in **City, State** and currently has approximately **# of subscribers**.

Sincerely,

Signature

Name of Contact at Partnering Cable System

Title

Address

Telephone

Email

Note: (The letter must be signed by Community Relations or Public Relations Representative).